



CPAs & BUSINESS ADVISORS

2024-2025

Tax Planning Guide

Year-round strategies to make the tax laws work for you.



The best strategies for higher-income taxpayers to minimize taxes in 2024 and beyond

Minimizing taxes is a critical challenge for higher-income taxpayers subject to higher tax rates and certain additional taxes, as well as to tax-break phaseouts. To meet this challenge, you first need to closely monitor your income as the year progresses and be aware of all of the tax breaks for which you are, in fact, eligible. Then you have to implement strategies that allow you to take maximum advantage of those breaks and other tax savings opportunities while staying in compliance with tax law.

You also can't forget about the massive Tax Cuts and Jobs Act (TCJA) that generally went into effect six years ago but still significantly impacts tax planning. Many of its provisions are scheduled to expire after 2025, and it's uncertain whether they'll be extended. There may be actions you can take this year to help lock in tax savings. Finally, you need to keep an eye on Washington, because the outcome of the November elections will have a big impact on taxes in the future.

This guide provides an overview of some of the key tax provisions higher-income taxpayers need to be aware of. It offers a variety of strategies for minimizing your taxes in the current tax environment. Use it to identify the best ones for your particular situation with your tax advisor, who also can keep you apprised of any new tax law developments that might affect you.

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Getting the timing right with ordinary income, deductible expenses, tax payments and more

Tax rates on “ordinary income” are often higher than those that apply to investment income. (See page 8 for information about the tax treatment of investments.) Ordinary income generally includes salary and bonuses, income from self-employment or business activities, interest, and distributions from tax-deferred retirement accounts. Deductions are valuable because they reduce the amount of your income that’s subject to federal tax — and in many cases, state tax, too.

Other types of taxes that may apply to ordinary income, such as the AMT (see page 4) and payroll tax, also must be considered, as well as *when* taxes must be paid to avoid interest and penalties. Fortunately, there are things you can do to control the timing of ordinary income, deductible expenses and more to your tax advantage.

Timing income and expenses

Smart timing of income and expenses can reduce your tax liability, and poor timing can unnecessarily increase it. When you don’t expect to be subject to the AMT (see page 4) in the current year or the next year, deferring income to the next year and accelerating deductible expenses into the current year may be a good idea. Why? Because it will defer tax, which usually is beneficial.

But when you expect to be in a higher tax bracket next year — or you believe tax rates may rise — the opposite approach may be beneficial: Accelerating income will allow more income to be taxed at your current year’s lower rate. And deferring expenses will make the deductions more valuable because deductions save more tax when you’re subject to a higher tax rate.

Whatever the reason behind your desire to time income and expenses, you may be able to control the timing of these income items:

- Bonuses,
- Self-employment income,
- U.S. Treasury bill income, and
- Retirement plan distributions, to the extent they won’t be subject to early-withdrawal penalties and aren’t required. (See pages 20 and 21.)

Some *expenses* with potentially controllable timing are investment interest expense (see page 11), mortgage interest (see page 12), and charitable contributions (see page 16).

The TCJA is still affecting timing strategies

Timing income and deductions is more challenging under the TCJA because some strategies that taxpayers used to

implement no longer make sense. Here’s a look at some significant TCJA changes that have affected deductions:

Reduced deduction for SALT. Property tax used to be a popular expense to time. But with the TCJA’s limit on the state and local tax deduction, property tax timing will likely provide little, if any, benefit for higher-income taxpayers. The limit can be particularly costly for married couples. (See Case Study 1.)

If you reside in a state with no, or low, income tax, the SALT limit might be less relevant. But keep in mind that deducting sales tax instead of income tax may be beneficial, especially if you purchased a major item, such as a luxury car or boat.

Suspension of certain miscellaneous itemized deductions. This suspension through 2025 applies to miscellaneous itemized deductions that had been subject to the 2% of adjusted gross income (AGI) floor, such as for certain professional fees, investment expenses and unreimbursed employee business expenses. While this eliminates the home office deduction for employees who work from home (even if your employer has required it), if you’re self-employed, you may still be able to deduct home office expenses. (See Case Study 8 on page 12.)

More-restricted personal casualty and theft loss deduction. Through 2025, this itemized deduction is suspended except if the loss was due to an event declared a federal disaster by the President. But personal casualty losses not related to a disaster can be deducted to the extent of any personal casualty gains. Such gains occur if you receive more from insurance or other reimbursements than the cost or adjusted basis of the property.

Increased standard deduction. The TCJA nearly doubled the standard deduction. While many higher-income taxpayers will still benefit from itemizing, some — such as those in low-tax states,

Chart 1
2024 standard deduction

Filing status	Standard deduction ¹
Singles and separate filers	\$14,600
Heads of households	\$21,900
Joint filers	\$29,200

¹ Taxpayers who are age 65 or older or blind can claim an additional standard deduction of \$1,950 (\$1,550 if married). For taxpayers both over 65 and blind, the additional deduction is doubled.

who don't have mortgages or who aren't as charitably inclined — may now save more tax by claiming the standard deduction, at least through 2025. (See Chart 1 for the 2024 standard deduction amounts.)

Tax breaks for health care

If medical expenses not paid via tax-advantaged accounts or reimbursable by insurance exceed 7.5% of your AGI, you can claim an itemized deduction for the amount exceeding that "floor." This floor can be difficult for higher-income taxpayers to exceed.

Eligible expenses may include medical and dental services, prescription drugs, health insurance premiums, and long-term-care insurance premiums (limits apply). Mileage driven for health care purposes also can be deducted (21 cents per mile for 2024).

Consider whether there are any medical services and purchases you could bunch into alternating years (without harming your health, of course). This could save tax if it would help you exceed the applicable floor and you'd have enough total itemized deductions to benefit from itemizing.

If one spouse has high medical expenses and a lower AGI, filing separately may allow that spouse to exceed the AGI floor and deduct some medical expenses that wouldn't be deductible if the couple filed jointly. **Warning:** Because the AMT exemption for separate returns is considerably lower than the exemption for joint returns, filing separately to exceed the floor could trigger the AMT.

You may be able to save taxes without having to worry about the medical expense deduction floor by contributing to one of these accounts:

HSA. If you're covered by a qualified high-deductible health plan, you can contribute pretax income to an employer-sponsored Health Savings Account — or make deductible contributions to an HSA you set up yourself — up to \$4,150 for self-only coverage and \$8,300 for family coverage (plus \$1,000 if you're age 55 or older) for 2024. HSAs can bear interest or be invested, growing tax-deferred similar to an IRA. Withdrawals for qualified medical expenses are tax-free, and you can carry over a balance from year to year, allowing the account to grow. After age 65, you can take distributions to use for nonmedical expenses, but they'll be taxable.

Case Study 1

Beware of the "marriage penalty" on the SALT deduction limit



Last year, Jacob and Amelia got married. When they filed their 2023 tax return, they were surprised to find that they could no longer deduct all of their state and local taxes (SALT). This meant that prepaying their 2023 property tax bill due in early 2024 hadn't helped them.

They'd each always done their income taxes themselves, but the couple decided it was time to consult a tax professional. She told the newlyweds that they'd fallen victim to the "marriage penalty" associated with the limit on the SALT deduction.

Under the TCJA, through 2025 the entire itemized deduction for SALT — including property tax and the greater of income or sales tax — is generally limited to \$10,000. Jacob and Amelia were aware of the \$10,000 limit, but they hadn't known that the same \$10,000 limit applied to them on a combined basis as a married couple.

As individual taxpayers the previous year, having a \$10,000 limit each (i.e., \$20,000 total) had been enough for them to each deduct 100% of their individual state income and property tax expenses. But after they married, the couple's combined 2023 SALT liability exceeded the \$10,000 limit that also applies to married couples filing jointly, so a portion of this liability was no longer deductible.

Filing separately wouldn't have helped. The SALT limit for separate filers is \$5,000.

Their tax advisor went on to explain that the limit significantly impacts higher-income taxpayers with large state and local income tax and/or large property tax bills. She advised that Jacob and Amelia take this into account in their income and deduction timing strategies — though she did note that increasing or eliminating the limit has been discussed and that she'd keep them apprised of any changes.

FSA. You can redirect pretax income to an employer-sponsored Flexible Spending Account up to an employer-determined limit — not to exceed \$3,200 in 2024. The plan pays or reimburses you for qualified medical expenses. (If you have an HSA, your FSA is limited to funding certain permitted expenses.) What you don't use by the plan year's end, you generally lose — though your plan might give you a 2½-month grace period to incur expenses to use up the previous year's contribution. Or it might allow you to roll over up to \$640 to 2025.

Above-the-line deductions

Whether you claim the standard deduction or itemize, you may also be eligible for some "above-the-line" deductions. They're particularly valuable because they reduce your AGI and, depending on the specific deduction,

your modified AGI (MAGI). AGI and MAGI are important because they're the triggers for certain additional taxes and the phaseouts of many tax breaks. Examples of above-the-line deductions include deductible IRA contributions (see page 20), HSA contributions if they aren't subtracted pretax from your paycheck (see "HSA" at left), and certain business and self-employment expenses.

For example, if you're self-employed, you can claim an above-the-line deduction for part of your self-employment tax (see "Payroll and self-employment taxes" on page 4) and 100% of health insurance costs for yourself, your spouse and your dependents, up to your net self-employment income. You also can deduct contributions to a retirement plan and, if you're eligible, an HSA for yourself. And you might be able to deduct home office expenses. (See Case Study 8 on page 12.)

Smaller AMT threat

The top alternative minimum tax rate is 28%, compared to the top regular ordinary-income tax rate of 37%. But the AMT rate typically applies to a higher taxable income base. You must pay the AMT if your AMT liability exceeds your regular tax liability.

The TCJA substantially increases the AMT exemptions through 2025. (See Chart 9 on page 24.) This means fewer taxpayers now have to pay the AMT.

In addition, deductions used to calculate regular tax that aren't allowed under the AMT can trigger AMT liability, and there aren't as many differences between what's deductible for AMT purposes and regular tax purposes. (See Chart 2.) This also reduces AMT risk. However, the AMT will remain a threat for some higher-income taxpayers.

So before timing your income and expenses, determine whether you're already likely to be subject to the AMT — or whether the actions you're considering might trigger it. In addition to deduction differences, some income items might trigger or increase AMT liability, such as:

- Long-term capital gains and qualified dividend income,
- Accelerated depreciation adjustments and related gain or loss differences when assets are sold, and
- Tax-exempt interest on certain private-activity municipal bonds. (For an exception, see the second warning on page 11.)

Finally, in certain situations exercising incentive stock options (ISOs) can trigger significant AMT liability. (See the warning on page 7.)

Chart 2

Which itemized deductions may also be deductible for AMT purposes?

Expense	Regular tax	AMT	For more information
State and local income tax	■		See "The TCJA is still affecting timing strategies" on page 2.
Property tax	■		See "Home-related deductions and credits" on page 12.
Mortgage interest	■	■	See "Home-related deductions and credits" on page 12.
Interest on home equity debt used to improve your principal residence or second residence	■	■	See "Home-related deductions and credits" on page 12.
Investment interest	■	■	See "Investment interest expense" on page 11.
Medical expenses	■	■	See "Tax breaks for health care" on page 3.
Charitable contributions	■	■	See page 16.

Avoiding or reducing AMT

With proper planning, you may be able to avoid the AMT, reduce its impact or even take advantage of its lower maximum rate:

If you could be subject to the AMT this year ... consider accelerating income into this year, which may allow you to benefit from the lower maximum AMT rate. And deferring expenses you can't deduct for AMT purposes may allow you to preserve those deductions. (But watch out for the annual limit on the SALT deduction.) If you also defer expenses you *can* deduct for AMT purposes, the deductions may become more valuable because of the higher maximum regular tax rate. Finally, carefully consider the tax consequences of exercising ISOs.

If you could be subject to the AMT

next year ... consider taking the opposite approach. For instance, defer income to next year, because you'll likely pay a relatively lower AMT rate. And, before year end, consider selling any private-activity municipal bonds whose interest could be subject to the AMT.

Also be aware that, in certain circumstances, you may be entitled to an AMT credit.

Payroll and self-employment taxes

In addition to income tax, you must pay Social Security and Medicare taxes on earned income, such as salary and bonuses. The 12.4% Social Security tax applies only up to the Social Security wage base of \$168,600 for 2024. All earned income is subject to the 2.9% Medicare tax. Both taxes are split equally between the employee and the employer. Higher income individuals may also be subject to the additional 0.9% Medicare tax, which is *paid* only by the employee but in some cases must be *withheld* by the employer. (See Case Study 2.)

If you're self-employed, you pay both the employee and employer portions of payroll taxes on your self-employment income. The employer portion (6.2% for Social Security tax and 1.45% for Medicare tax) is deductible above the line. (See "Above-the-line deductions" on page 3.)



Payroll tax considerations for owner-employees

There are special payroll tax considerations if you're a business owner who also works in the business, depending on its structure:

Partnerships and limited liability companies. Generally, all trade or business income that flows through to owner-employees for income tax purposes is subject to self-employment taxes — even if it isn't distributed. (Such income may not be subject to self-employment taxes for limited partners or the limited liability company member equivalent.) Whether the additional 0.9% Medicare tax (see Case Study 2) or the 3.8% NIIT (see page 9) will apply depends on the specific circumstances.

S corporations. Only income that owner-employees receive as salary is subject to payroll taxes and, if applicable, the 0.9% Medicare tax. To reduce these taxes, owner-employees may want to keep their salary relatively — but not unreasonably — low and increase the income that is taxed to them through their Schedule K-1 by virtue of their share of the earnings from the business. That income isn't subject to the corporate level tax or the 0.9% Medicare tax and, typically, isn't subject to the 3.8% NIIT.

C corporations. Only income that owner-employees receive as salary is subject to payroll taxes and, if applicable, the 0.9% Medicare tax. Nonetheless, an owner-employee may prefer to take more income as salary (which is deductible at the corporate level) as opposed to dividends (which aren't deductible at the corporate level yet are still taxed at the shareholder level and could be subject to the 3.8% NIIT) if the overall tax paid by both the corporation and the owner-employee would be less.

Warning: The IRS scrutinizes corporate payments to shareholder-employees for possible misclassification, so tread carefully.

Estimated tax payments and withholding

You can be subject to penalties if you don't pay enough tax during the year through estimated taxes and withholding. Here are some strategies to help avoid being subject to underpayment penalties for 2024:

Know the minimum payment rules.

Your estimated payments and withholding must equal at least 90% of your tax liability for 2024 or 110% of your 2023 tax (100%

Case Study 2

Planning for the additional 0.9% Medicare tax



Last year, Alexis earned \$150,000 in salary and bonuses from her job. At the same time, her side-hustle marketing consulting business took off and she earned almost \$100,000 from that. After she filed her 2023 tax return, she was surprised to find that she owed the additional 0.9% Medicare tax and was subject to interest and penalties as well.

Her tax advisor explained that the additional 0.9% Medicare tax applies to FICA wages and net self-employment income exceeding \$200,000 per year (\$250,000 if married filing jointly and \$125,000 if married filing separately). Employers must withhold the

additional tax beginning in the pay period when wages exceed \$200,000 for the calendar year — without regard to an employee's filing status or income from other sources. Because Alexis' wages from her employer didn't exceed the \$200,000 threshold, her employer didn't withhold the additional tax.

The advisor suggested to Alexis that, if it looks like she'll be subject to the additional Medicare tax again for 2024, she ask her employer to increase her *income* tax withholding, which can be used to cover the shortfall and avoid interest and penalties. Or she could make estimated tax payments to cover the liability.

He also explained that if her compensation from her job or her self-employment income varies significantly from year to year or she's nearing the threshold for triggering the additional Medicare tax, income-timing strategies may help her avoid or minimize it. For example:

- As an employee, she may be able to time when she receives a bonus or exercises stock options.
- As a self-employed individual for her consulting work, she may have flexibility on when she incurs deductible business-related expenses or invoices clients.
- If eventually she grows her consulting business and structures it as an S corporation, as a shareholder-employee, she might save tax by adjusting how much she receives as salary vs. distributions. (See "Payroll tax considerations for owner-employees.")

Finally, the tax advisor mentioned that if Alexis ever finds that she *doesn't* owe the tax but her employer *is* withholding it, she can claim a credit on her income tax return.

if your 2023 adjusted gross income was \$150,000 or less or, if married filing separately, \$75,000 or less).

Use the annualized income installment

method. This method often benefits taxpayers who have large variability in income from month to month due to bonuses, investment gains and losses, or seasonal income (at least if it's skewed toward the end of the year). Annualizing computes the tax due based on income, gains, losses and deductions through each estimated tax period.

Estimate your tax liability and

increase withholding. If you determine you've underpaid, consider having the tax shortfall withheld from your salary or year-end bonus by Dec. 31. Because withholding is considered to have been paid ratably throughout the year, this is often a better strategy than making up the difference with an increased quarterly tax payment, which may still leave you exposed to penalties for earlier quarters. ■

What's the tax impact of your stock-based compensation?

Compensation may take several forms, including salary, fringe benefits and bonuses. If you're an executive or other key employee, you might also receive stock-based compensation, such as restricted stock, RSUs (see below right) or stock options. These awards can be valuable, but the tax consequences are complex. They involve not only a variety of special rules but also several types of taxes — including ordinary-income taxes, capital gains taxes, employment taxes and more. Knowing the tax impact is critical so you can plan accordingly.

Restricted stock

Restricted stock is stock your employer grants to you subject to a substantial risk of forfeiture. Income recognition is normally deferred until the stock is no longer subject to that risk (that is, it's vested) or you sell it. When the restriction lapses, you pay taxes on the stock's fair market value (FMV) at your ordinary-income rate. (The FMV will be considered FICA income, so it could trigger or increase your exposure to the additional 0.9% Medicare tax. See Case Study 2 on page 5.)

But with a Section 83(b) election, you can instead opt to recognize ordinary income when you receive the stock. This election, which you must make within 30 days after receiving the stock, allows you to convert potential future appreciation from ordinary income to long-term capital gains income and defer it until the stock is sold. (See Case Study 3 for an example.)

There are some potential disadvantages of a Sec. 83(b) election, however. First, prepaying tax in the current year could push you into a higher income tax bracket and trigger or increase your exposure to the additional 0.9% Medicare tax. But if your company is in the earlier stages of development, the income recognized may be relatively small. Second, any taxes you pay because of the election can't be refunded if you eventually forfeit the stock or sell it at a decreased value. However, you'd have a capital loss in those situations.

Work with your tax advisor to map out whether the Sec. 83(b) election is appropriate for your situation. You also might be eligible for a tax break under the TCJA that allows for the deferral of tax on stock-based compensation in certain circumstances. But it generally will apply only if at least 80% of full-time employees are covered by the stock-based compensation plan.

RSUs

Restricted stock units are contractual rights to receive stock, or its cash value, after the award has vested. Unlike restricted stock, RSUs aren't eligible for the Sec. 83(b) election. So there's no opportunity to convert ordinary income into capital gains.

But RSUs do offer a limited ability to defer income taxes: Unlike restricted stock, which becomes taxable immediately upon vesting, RSUs aren't taxable until the employee actually receives the stock. So rather than having the stock delivered immediately upon vesting, you may be able to arrange with your employer to delay delivery.

Case Study 3

Saving taxes on restricted stock with a Sec. 83(b) election

Luke and Malcolm are executives at a technology start-up, and in the same year each receives 50,000 shares of restricted stock with a fair market value of \$1 per share. Luke doesn't make a Section 83(b) election, but Malcolm does.

In an initial public offering (IPO) a year later, the stock is offered at \$5 per share. More than a year after the IPO, the market price reaches \$10 per share and Luke and Malcolm both sell all their shares. By making the Sec. 83(b) election, Malcolm has saved \$26,400 in federal income taxes!

	Luke (doesn't make the election)	Malcolm (does make the election)
Year the restricted stock is awarded	Recognizes no income related to the stock.	Recognizes \$50,000 (50,000 shares at \$1 per share) of compensation income, for a federal income tax bill of \$18,500.
Year of the IPO (which lifts the substantial risk of forfeiture)	Recognizes compensation income of \$250,000 (50,000 shares at the IPO price of \$5 per share), for a federal income tax bill of \$92,500.	Recognizes no income related to the stock.
Year of the stock sale	Recognizes a long-term capital gain of \$250,000 (50,000 shares at \$10 per share less basis of \$5 per share), for a federal income tax bill of \$59,500.	Recognizes a long-term capital gain of \$450,000 (50,000 shares at \$10 per share less basis of \$1 per share), for a federal income tax bill of \$107,100.
Total federal income tax paid	\$152,000	\$125,600

Note: The figures presume that the 37% marginal income tax rate, the 20% long-term capital gains tax rate and the 3.8% NIIT (see page 9) apply. This case study doesn't factor in payroll taxes.

Such a delay will defer income tax and may allow you to reduce or avoid exposure to the additional 0.9% Medicare tax (because the RSUs are treated as FICA income). However, any income deferral must satisfy the strict requirements of Internal Revenue Code Section 409A. Also keep in mind that it might be better to recognize income now because of the relatively low current tax rates.

ISOs

Incentive stock options allow you to buy company stock in the future (but before a set expiration date) at a fixed price equal to or greater than the stock's FMV at the date of the grant. Thus, ISOs don't provide a benefit until the stock appreciates in value. If it does, you can buy shares at a price below what they're then trading for, provided you're eligible to exercise the options.

ISOs receive tax-favored treatment but must comply with many rules. Here are the key tax consequences:

- You owe no tax when ISOs are granted.
- You owe no regular income tax when you exercise the ISOs.
- If you sell the stock *after* holding the options for at least one year and then holding the shares for at least one year from the exercise date, you pay tax on the sale at your long-term capital gains rate. You also may owe the NIIT. (See page 9.)
- If you sell the stock *before* long-term capital gains treatment applies, a "disqualifying disposition" occurs and any gain is taxed as compensation at ordinary-income rates. (Disqualified dispositions aren't, however, subject to FICA and Medicare tax, including the additional 0.9% Medicare tax.)

Warning: If you don't sell the stock in the year of exercise, a tax "preference" item is created for the difference between the stock's FMV and the exercise price (the "bargain element") that can trigger the alternative minimum tax (AMT). A future AMT credit, however, should mitigate this AMT hit. Plus, you may now be at lower AMT risk. (See page 4.)

If you've received ISOs, plan carefully when to exercise them and when to sell the shares received. Waiting to exercise ISOs until just before the expiration date (when the stock value may be the highest, assuming the stock is appreciating) and holding on to the stock long enough to

Case Study 4

Watch out for payroll tax liability on NQDC plans

Rika was recently promoted to a VP position. Rather than awarding her stock-based compensation, her company added a nonqualified deferred compensation plan to her comp package. This type of plan pays an executive in the future for services to be currently performed. It differs from a qualified plan, such as a 401(k), in several ways. For example, NQDC plans can favor highly compensated employees, but plan funding isn't protected from the employer's creditors.

Rika was wondering about the tax consequences of her new plan, so she consulted her tax advisor. He explained that one important NQDC tax issue is that payroll taxes (see page 4) are generally due once services have been performed and there's no longer a substantial risk of forfeiture — even though compensation may not be paid or recognized for income tax purposes until much later.

He advised that she find out whether her employer would withhold her portion of the payroll taxes from her salary or ask her to write a check for the liability. He said it also was possible that her employer might pay her portion, in which case she'd have additional taxable income. Finally, he warned that the additional 0.9% Medicare tax could also apply. (See Case Study 2 on page 5.)



garner long-term capital gains treatment often is beneficial. But sometimes it makes sense to act sooner:

- Exercise early to start the holding period so you can sell and receive long-term capital gains treatment sooner,
- Exercise when the bargain element is small or when the market price is close to bottoming out to reduce or eliminate AMT liability,
- Exercise annually so you can buy only the number of shares that will achieve a breakeven point between the AMT and regular tax and thereby incur no additional tax, or
- Sell in a disqualifying disposition and pay the higher ordinary-income rate to avoid the AMT on potentially disappearing appreciation.

But, on the negative side, exercising early accelerates the need for funds to buy the stock, exposes you to a loss if the shares' value drops below your exercise cost, and may create a tax cost if the exercise generates an AMT liability.

It's also important to consider that the timing of ISO exercises could positively or negatively affect your liability for higher tax rates and the NIIT. You also might be eligible for tax deferral under the TCJA. With your tax advisor, evaluate the risks and crunch the numbers to determine the best strategy for you.

NQSOs

The tax treatment of nonqualified stock options is different from the tax treatment of ISOs: NQSOs create compensation income (taxed at ordinary-income rates) on the bargain element when exercised (regardless of whether the stock is held or sold immediately), but they don't create an AMT preference item.

You may need to make estimated tax payments or increase withholding to fully cover the tax on the exercise. Keep in mind that an exercise could trigger or increase exposure to top tax rates, the additional 0.9% Medicare tax and the NIIT. ■

Taxes shouldn't drive investment decisions but are critical to consider

There are many factors to evaluate before deciding whether to sell or hold an investment, such as investment goals, time horizon, risk tolerance, factors related to the investment itself, fees and charges that apply to buying and selling securities, and your need for cash. That's why taxes shouldn't be the main focus of your investment planning.

But the tax treatment of investments varies dramatically based on factors such as type of investment, type of income it produces, how long you've held it and whether any special limitations or breaks apply. And higher-income taxpayers generally face higher tax rates on their investment income. So taxes are still critical to consider.

Capital gains tax and timing

Although time, not timing, is generally the key to long-term investment success, timing can have a dramatic impact on the tax consequences of investment activities. Your marginal long-term capital gains rate can be as much as 20 percentage points lower than your ordinary-income tax rate.

The long-term capital gains rate applies to investments held for more than 12 months. The applicable rate depends on your income level and the type of asset you've sold. (See Chart 3.) Under the TCJA, current rates are scheduled to be in effect through 2025.

It's important to note that the top long-term gains rate of 20% kicks in before the top ordinary-income rate does. (See Chart 9 on page 24.) Also, higher rates apply to certain types of assets. (See Chart 3.)

Holding on to an investment until you've owned it more than one year may help substantially cut tax on any gain. Keeping it even longer can also make tax sense. But be sure to look at your specific situation, and keep an eye out for possible tax law changes.

0% rate

The 0% long-term capital gains rate generally applies to long-term gain that would be taxed at 10% or 12% based on the taxpayer's ordinary-income rate. If you have adult children in one of these tax brackets, consider transferring appreciated or dividend-producing assets to them so they can sell the assets or reap the dividends and enjoy the 0% rate, which also applies to qualified dividends.

This strategy can be even more powerful if you'd be subject to the 3.8% NIIT (see page 9) or the 20% long-term capital gains rate if you sold the assets. (See Case Study 5.)

Warning: If the child will be under age 24 on Dec. 31, first make sure he or she won't be subject to the "kiddie" tax. (See page 18.) Also consider any gift tax consequences. (See page 22.)

Chart 3

What's the maximum 2024 capital gains tax rate?

Type of gain	Rate ¹
Short-term (assets held 12 months or less)	Taxpayer's ordinary-income tax rate
Long-term (assets held more than 12 months)	15%
Some key exceptions	
Long-term gain of certain higher-income taxpayers	20% ²
Most long-term gain that would be taxed at 10% or 12% based on the taxpayer's ordinary-income rate	0%
Long-term gain on collectibles, such as artwork and antiques	28%
Long-term gain attributable to certain recapture of prior depreciation on real property	25%
Gain on qualified small business (QSB) stock held more than 5 years	
■ Acquired before Feb. 18, 2009	14% ³
■ Acquired on or after Feb. 18, 2009, and before Sept. 28, 2010	7% ⁴
■ Acquired on or after Sept. 28, 2010	0%

¹ In addition, the 3.8% net investment income tax (NIIT) applies to net investment income to the extent that modified adjusted gross income (MAGI) exceeds \$200,000 (singles and heads of households), \$250,000 (married filing jointly) or \$125,000 (married filing separately).

² The 20% rate applies only to those with taxable income exceeding \$518,900 (singles), \$551,350 (heads of households), \$583,750 (joint filers), \$291,850 (separate filers) or \$15,450 (estates and trusts).

³ Effective rate based on a 50% exclusion from a 28% rate.

⁴ Effective rate based on a 75% exclusion from a 28% rate.

3.8% NIIT

Taxpayers with modified adjusted gross income (MAGI) over \$200,000 (\$250,000 if married filing jointly and \$125,000 if married filing separately) may owe the net investment income tax. The NIIT equals 3.8% of the lesser of your net investment income or the amount by which your MAGI exceeds the applicable threshold. Net investment income can include capital gains, dividends, interest, passive business income, rental income and other investment-related income (but not business or self-rental income from an active trade or business).

Many of the strategies that can help you save or defer income tax on your investments can also help you avoid or defer NIIT liability. And because the threshold for the NIIT is based on MAGI, strategies that reduce your MAGI could also help you avoid or reduce NIIT liability.

Being tax-smart with losses

Losses aren't truly losses until they're realized — that is, generally until you sell the investment for less than what you paid for it. So, while it's distressing to see an account statement that shows a large loss, the loss won't affect your current tax situation as long as you still own the investment.

Realized capital losses are netted against realized capital gains to determine capital gains tax liability. If net losses exceed net gains, you can deduct only \$3,000 (\$1,500 for married taxpayers filing separately) of losses per year against ordinary income (such as wages, self-employment and business income, interest, dividends, and taxable retirement plan distributions). If year-to-date you have a net loss, it could provide an opportunity to divest yourself of appreciated investments in a tax-efficient way.

If you don't have enough gains to absorb losses, you could be left with losses in excess of the annual ordinary-income deduction limit. So, think twice before selling an investment at a loss. After all, if you hold on to the investment, it may recover the lost value. In fact, a buy-and-hold strategy works well for many long-term investors because it can minimize the effects of market volatility.

Of course, an investment might continue to lose value. That's one reason why tax considerations shouldn't be the primary driver of investment decisions. If you're ready to divest yourself of a poorly performing stock because, for example, you don't think its performance will improve

Case Study 5

Shifting income to take advantage of the 0% tax rate

Faced with a long-term capital gains tax rate of 23.8% (20% plus the 3.8% NIIT, see left), Sam and Alicia decide to give some appreciated stock to their 22-year-old daughter, Lily. Just out of college and making only enough from her entry-level job to leave her with \$30,000 in taxable income, Lily falls into the 12% ordinary-income tax bracket and the 0% long-term capital gains bracket.

However, the 0% rate applies only to the extent that capital gains "fill up" the gap between Lily's taxable income and the top end of the 0% bracket. For 2024, the 0% bracket for singles tops out at \$47,025 (just \$125 less than the top of the 12% ordinary-income bracket). So if Lily sells the stock her parents transferred to her and her gains are \$17,025, the entire amount will qualify for the 0% rate.

The sale will be tax-free vs. the \$4,052 Sam and Alicia would have owed had they sold the stock themselves. But beware that if Lily were still a student, the results could be much different. (See "Kiddie tax" on page 18.)

Sam and Alicia also have to consider the gift tax. But as long as the value of the stock — plus any other gifts the couple makes to Lily during the year — doesn't exceed their combined 2024 gift tax annual exclusion of \$36,000 (see page 22), the transfer won't trigger any gift tax liability.



or because your investment objective or risk tolerance has changed, you shouldn't hesitate solely for tax reasons.

Plus, you can carry forward excess losses until death, and building up losses for future use could be beneficial. This may be especially true if you own a closely held business that might generate substantial future gains. Building up losses could also be beneficial if you have a large investment portfolio or real estate holdings — or if tax rates increase.

Finally, remember that capital gains distributions from mutual funds can also absorb capital losses.

Wash sale rule

If you want to achieve a tax loss with minimal change in your portfolio's asset allocation, consider the wash sale rule. It prevents you from taking a loss on a security if you buy a substantially identical security (or an option to buy such a security) within 30 days before or after you sell the security that created the loss. You can recognize the loss only when you sell the replacement security.

Fortunately, there are ways to avoid triggering the wash sale rule and still achieve your goals. For example, you can:

- Sell the security and immediately buy securities of a different company in the same industry or shares in a mutual fund that holds securities much like the ones you sold,
- Sell the security and wait 31 days to repurchase the same security, or
- Before selling the security, purchase additional shares of that security equal to the number you want to sell at a loss, and then wait 31 days to sell the original portion.

Alternatively, you can do a bond swap, where you sell a bond, take a loss and then immediately buy another bond of similar quality and duration from a different issuer. Generally, the wash sale rule doesn't apply because the bonds aren't considered substantially identical. Thus, you can achieve a tax loss with virtually no change in economic position.

Warning: You can't avoid the wash sale rule by selling stock at a loss in a taxable account and purchasing the same stock within 30 days in a tax-advantaged retirement account.

Mutual funds

Investing in mutual funds is an easy way to diversify your portfolio. But beware of the tax pitfalls.

First, mutual funds with high turnover rates can create income that's taxed at ordinary-income rates. Choosing funds that provide primarily long-term gains can save you more tax dollars because of the lower long-term rates.

Second, earnings on mutual funds are often reinvested. Unless you or your investment advisor records increases in your cost basis accordingly, you may report more gain than required when you sell the fund. For mutual funds you acquired after 2011, brokerage firms are required to track (and report to the IRS) your cost basis.

Third, buying equity mutual fund shares late in the year can be costly taxwise. These funds often make capital gains distributions toward year end. If you purchase shares before such a distribution, you could end up with capital gains reportable on your tax return for the year of the distribution. It doesn't matter whether the actual value of the shares has increased or even decreased since you purchased them, or whether you reinvest the proceeds back into the same fund.

Why? The distribution itself is a taxable event. If capital gains distributions from the mutual fund are reinvested in the fund, the distribution itself doesn't change your value in the fund. It simply increases the number of shares you own, yet now at a lower per-share value.

Small business stock

By purchasing stock in certain small businesses, you can diversify your portfolio. You also may enjoy preferential tax treatment:

Conversion of capital loss to ordinary loss. If you sell qualifying Section 1244 small business stock at a loss, you can treat up to \$50,000 (\$100,000, if married filing jointly) as an ordinary, rather than a capital, loss — regardless of your holding period. This means you can use it to offset ordinary income, reducing your tax by as much as 37% of this portion of the loss. Sec. 1244 applies only if total capital invested isn't more than \$1 million.

Tax-free gain rollovers. If within 60 days of selling qualified small business (QSB) stock you buy other QSB stock with the proceeds, you can defer the tax on your gain until you dispose of the new stock. The rolled-over gain reduces your basis in the new stock. For determining long-term capital gains treatment, the new stock's holding period includes the holding period of the stock you sold. To be a QSB, a business must be engaged in an active trade or business and must not have assets that exceed \$50 million, among other requirements.

Exclusion of gain. Generally, taxpayers selling QSB stock are allowed to exclude up to 100% of their gain if they've held the stock for more than five years. But, depending on the acquisition date, the exclusion may be less: The exclusion is 75% for stock acquired on or after Feb. 18, 2009, and before Sept. 28, 2010; it's 50% for stock acquired before Feb. 18, 2009.

When the exclusion is less than 100%, the taxable portion of any QSB gain will be subject to the lesser of your ordinary-income rate or 28%, rather than the normal long-term gains rate. (See Chart 3 on page 8.) Thus, if the 28% rate and the 50% exclusion apply, the effective rate on the QSB gain will be 14% ($28\% \times 50\%$).

Keep in mind that all three of these tax benefits are subject to additional requirements and limits. Consult your tax and financial advisors to be sure an investment in small business stock is right for you.

Passive activities

If you've invested in a trade or business in which you don't materially participate and where income or loss flows through to your tax return, remember the passive activity rules. Why? Passive activity income may be subject to the 3.8% NIIT, and passive activity losses generally are deductible only against income from other passive activities. You can carry forward disallowed losses, subject to the same limits each tax year.

To avoid passive activity treatment, you must "materially participate" in the activity, which typically means you must participate in the trade or business more than 500 hours during the year or demonstrate that your involvement constitutes substantially all of the participation in the activity. But there are other ways to meet the material participation test. Plus, there are special rules that apply to investment real estate activities. (See page 13.)

Case Study 6

Addressing passive losses



Burt is invested in a pass-through business, and it's looking like it will lose money this year. He meets with his tax advisor about the potential tax consequences. She asks him whether he "materially participates" in the business, because that will affect whether he's subject to the passive activity rules. (See "Passive activities," above.)

Currently, Burt is putting only about 5 hours of time per week, on average, into the business, which isn't enough to meet the 500-hour material participation test. His advisor suggests he consider the following:

Increasing involvement. If Burt can exceed 500 hours for the year, the activity no longer will be subject to passive activity rules.

Grouping activities. Burt may be able to group certain activities together to be treated as one activity for tax purposes and exceed the 500-hour threshold. But the rules are complex, and there are potential downsides to consider.

Looking at other activities. Burt could limit his participation in another activity that's generating net income, so that he doesn't meet the 500-hour test for that. Or he could invest in an additional income-producing trade or business that will be passive to him. Under both strategies, he'd have passive income that could absorb some or all of his passive losses.

Disposing of the activity. This generally will allow him to deduct all passive losses — including any loss on disposition (subject to basis and capital loss limitations). But, again, the rules are complex.

To help ensure your hours claim will be able to withstand IRS scrutiny, carefully track and document your time. Contemporaneous recordkeeping is better than records that are created after the fact.

If you don't pass the material participation test, there are steps you can take to minimize or avoid negative tax consequences. (See Case Study 6.) **Warning:** Even if you do pass the material participation test, be aware that your loss deduction might be affected by the TCJA's rules for deducting business losses. (See page 14.)

Income investments

Qualified dividends are taxed at the favorable long-term capital gains tax rate rather than at your higher ordinary-income tax rate. Interest income, however, generally is taxed at ordinary-income rates. So stocks that pay qualified dividends may be more attractive taxwise than other income investments, such as CDs and taxable bonds.

Some dividends are subject to ordinary-income rates. These include certain dividends from:

- Real estate investment trusts (REITs),
- Regulated investment companies (RICs),
- Money market mutual funds, and
- Certain foreign investments.

Also note that the tax treatment of bond income varies. For example:

- Bonds (except U.S. savings bonds) with original issue discount (OID) build up "interest" as they rise toward maturity. You're generally considered to earn a portion of that interest annually — even though the bonds don't pay this interest annually — and you must pay tax on it.
- Corporate bond interest is taxable for federal and state purposes.
- Interest on U.S. government bonds is taxable on federal returns but exempt on state and local returns.
- Interest on state and local government bonds is excludable on federal returns. If the bonds were issued in your home state, interest also may be excludable on your state return, depending on the state.

Keep in mind that although state and municipal bonds usually pay a lower interest rate, their rate of return may be higher than the after-tax rate of return for a taxable investment, depending on your tax rate. To compare apples to apples, calculate the tax-equivalent yield, which

Case Study 7

Comparing the after-tax return on tax-exempt vs. taxable bonds



Working with her financial advisor, Maribel decides she needs more bonds in her investment portfolio. She's in the 37% bracket, so she's leaning toward municipal bonds. After all, municipal bond interest will be tax-free on Maribel's federal return.

But the fact that an investment is tax-exempt doesn't necessarily make it a better choice than a comparable taxable investment. Municipal bonds typically offer lower yields than comparable corporate bonds. To make a fair comparison, Maribel needs to calculate the tax-equivalent yield — which incorporates tax savings into the municipal bond's yield — using this formula:

$$\text{Tax-equivalent yield} = \text{actual yield} / (1 - \text{Maribel's marginal tax rate})$$

For example, Maribel considers a municipal bond with a 4.00% yield and a comparable corporate bond that offers a 6.25% yield. Because she's in the 37% tax bracket, the municipal bond's tax-equivalent yield is $.04 / (1 - .37) = .0635$, or 6.35%.

In terms of the amount of income she'll get to keep, the municipal bond is a slightly better choice. If the municipal bond is also exempt from state and local taxes, it's an even better choice.

But Maribel also needs to consider factors such as risk and how well each bond will help achieve her overall investment goals.

incorporates tax savings into the municipal bond's yield. (See Case Study 7.)

Warning: Tax-exempt interest from private-activity municipal bonds can trigger or increase alternative minimum tax (AMT) liability. However, any income from tax-exempt bonds issued in 2009 and 2010 (along with 2009 and 2010 re-fundings of bonds issued after Dec. 31, 2003, and before Jan. 1, 2009) is excluded from the AMT. And AMT is less of a risk for most taxpayers now. (See page 4.)

Investment interest expense

Interest on debt used to buy assets held for investment, such as margin debt used to buy securities, generally is deductible for both regular tax and AMT purposes. But special rules apply.

Your investment interest expense deduction is limited to your net investment income, which, for the purposes of this deduction, generally includes taxable interest, nonqualified dividends and net

short-term capital gains (but not long-term capital gains), reduced by other investment expenses. Any disallowed interest expense is carried forward, and you can deduct it in a later year against net investment income.

You may elect to treat all or a portion of net long-term capital gains or qualified dividends as investment income in order to deduct more of your investment interest expense. But if you do, that portion of the long-term capital gain or dividend will be taxed at ordinary-income rates.

Payments a short seller makes to the stock lender in lieu of dividends may be deductible as investment interest expense. But interest on debt used to buy securities that pay tax-exempt income, such as municipal bonds, isn't deductible.

Also keep in mind that passive interest expense — interest on debt incurred to fund a passive activity — becomes part of your overall passive activity income or loss, subject to limitations. ■

What you need to know about your home, your other real estate and your income taxes

Owning a principal residence, vacation home or rental property can provide many tax benefits, including various deductions and even credits in certain circumstances. But some tax breaks aren't as good as they once were, and real estate ownership also has some tax pitfalls, as does selling a property. Here's an overview of what you need to know.

Home-related deductions and credits

Consider these itemized deductions and tax credits in your tax planning:

Property tax deduction. Under the TCJA, through 2025, the property tax deduction is subject to a \$10,000 limit (\$5,000 if you're married filing separately) on combined deductions for state and local taxes (SALT). (See page 2 for more details.)

Mortgage interest deduction. You generally can deduct interest on mortgage debt incurred to purchase, build or improve your principal residence and a second residence. Points paid related to your principal residence also may be deductible. Through 2025, the TCJA reduces the mortgage debt limit from \$1 million to \$750,000 for debt incurred after Dec. 15, 2017 (from \$500,000 to \$375,000 for separate filers), with some limited exceptions.

Home equity debt interest deduction. Through 2025, the TCJA effectively limits the home equity interest deduction to debt that would qualify for the home mortgage interest deduction. (Under pre-TCJA law, interest was deductible on up to \$100,000 of home equity debt used for any purpose, such as to pay off credit card debt or to buy a car.)

Energy Efficient Home Improvement Credit. This applies only to improvements to an existing home. The amount of the credit is a percentage of the total qualified improvement expenses in the year of installation. Through 2032 it's 30%, generally up to \$1,200 annually.

Residential Clean Energy Credit. This is available for both existing and newly constructed homes. Through 2032, this credit is 30% of the total cost of new, qualified clean energy property, generally with no annual maximum or lifetime limit.

Home rental rules

If you rent out all or a portion of your principal residence or second home for less than 15 days during the year, you don't have to report the income. But expenses directly associated with the rental, such as advertising and cleaning, won't be deductible.

If you rent out your principal residence or second home for 15 days or more, you'll have to report the income. But you may be entitled to deduct some or all of your rental expenses — such as utilities, repairs, insurance and depreciation. Exactly what you can deduct depends on whether the home is classified as a rental

property for tax purposes (based on the amount of personal vs. rental use):

Rental property. You can deduct rental expenses, including losses, subject to the real estate activity rules discussed at right. Property tax attributable to the rental use of the home isn't subject to the SALT limit. You can't deduct any interest that's attributable to your personal use of the home. However, you can take the personal portion of property tax as an itemized deduction (subject to the SALT limit).

Nonrental property. You can deduct rental expenses only to the extent of your rental or other passive income. Any excess can be carried forward to offset rental income in future years. You also can take an itemized deduction for the personal portion of both mortgage interest and property taxes, subject to the applicable limits. In some instances, it may be beneficial to reduce personal use of a residence so it will be classified as a rental property.

Case Study 8

Claiming the home office deduction



This year Paige launched her own business, working out of her home office. She'd heard that the TCJA had eliminated the home office deduction. When she met with her tax advisor, however, she was pleased to learn that she was still eligible. Why?

Her advisor explained that, under the TCJA, *employees* can no longer deduct home office expenses, because of the suspension of miscellaneous deductions subject to the 2% of adjusted gross income (AGI) floor. (See page 2.)

However, Paige is now *self-employed*. As long as her home office is her principal place of business (or used substantially and regularly to conduct business) and that's the only use of the space, she likely can deduct from her self-employment income a portion of her mortgage interest, property taxes, insurance, utilities and certain other expenses, and the depreciation allocable to the space. Or she may be able to use the simplified method for calculating the deduction.

Using the simplified option, Paige can deduct \$5 per square foot for up to 300 square feet (maximum of \$1,500 per year). Although she won't be able to depreciate the portion of her home that's used as an office, she can claim mortgage interest, property taxes and casualty losses as itemized deductions to the extent otherwise allowable, without needing to apportion them between personal and business use of her home.

Home sales

When you sell your principal residence, you can exclude up to \$250,000 of gain (\$500,000 for married couples filing jointly) if you meet certain tests. Gain that qualifies for exclusion will also be excluded from the 3.8% NIIT. (See page 9.) To support an accurate tax basis, maintain thorough records, including information on your original cost and subsequent improvements, reduced by any casualty losses and depreciation claimed based on business use. **Warning:** Gain allocable to a period of “nonqualified” use generally isn’t excludable.

Losses on the sale of any personal residence aren’t deductible. But if part of your home is rented out or used exclusively for your business, the loss attributable to that portion may be deductible.

Because a second home is ineligible for the gain exclusion, consider converting it to rental use before selling. It can be considered a business asset, and you may be able to defer tax on any gains through an installment sale or a Section 1031 exchange. (See “Investment real estate sales,” below right.) Or you may be able to deduct a loss, but only to the extent attributable to a decline in value *after* the conversion.

Investment real estate activities

Income and losses from investment real estate, such as a rental property, are passive by definition — unless you’re a real estate professional. Why is this important? Passive activity income and losses have some negative tax consequences. (See “Passive activities” on page 10.)

To qualify as a real estate professional, you must annually perform:

- More than 50% of your personal services in real property trades or businesses in which you materially participate, and
- More than 750 hours of service in these businesses during the year.

Keep in mind that special rules for spouses may help you meet the material participation test. **Warning:** To help withstand IRS scrutiny, be sure to keep adequate records of time spent.

Depreciation-related breaks

Valuable depreciation-related breaks may be available to real estate investors:

QIP deduction. Qualified retail-improvement, restaurant and leasehold-improvement property

Chart 4 How much is bonus depreciation worth?	
Year	Bonus depreciation percentage ¹
2024	60%
2025	40%
2026	20%
2027 and future years	0%
¹ This is the amount under the TCJA. Legislation could be signed into law that returns bonus depreciation to 100% or makes other changes to it.	

are classified as qualified improvement property. QIP has a 15-year Modified Accelerated Cost Recovery System (MACRS) recovery period and qualifies for Sec. 179 expensing and bonus depreciation.

Section 179 expensing. This election allows you to deduct (rather than depreciate over a period of years) the cost of purchasing eligible assets, including QIP. The TCJA also allows Sec. 179 expensing for certain depreciable tangible personal property used predominantly to furnish lodging and for the following improvements to nonresidential real property: roofs, HVAC equipment, fire protection and alarm systems, and security systems.

For qualifying property placed in service in 2024, the expensing limit is \$1.22 million. The break begins to phase out dollar-for-dollar when asset acquisitions for the year exceed \$3.05 million. (These amounts are adjusted annually for inflation.) You can claim the election only to offset net income, not to reduce it below zero to create an NOL. (See page 15.)

Bonus depreciation. This additional first-year depreciation is available for qualified assets, which include QIP. Unfortunately, the 100% bonus depreciation that had been available in recent years generally expired Dec. 31, 2022. So bonus depreciation dropped to 80% for 2023 and will generally be only 60% for qualified assets placed in service in 2024. And it’s scheduled to continue to drop and to eventually be eliminated. (See Chart 4.)

So, to the extent to which the Sec. 179 expensing election isn’t available and it otherwise makes strategic and financial sense for you, consider accelerating QIP investments into 2024, before bonus depreciation potentially drops further.

Interest expense deduction for real estate businesses

Generally, under the TCJA, interest paid or accrued by a business is deductible only up to 30% of adjusted taxable income (ATI). For 2024, taxpayers with average annual gross receipts of \$30 million or less for the three previous tax years generally are exempt from the limitation.

Larger real property businesses can elect to continue to deduct 100% of their interest. But then they’re required to use the alternative depreciation system for real property used in the business and can’t claim bonus depreciation.

Investment real estate sales

It’s possible to divest yourself of appreciated investment real estate but defer the tax liability. Such strategies may even help you keep your income low enough to avoid triggering the 3.8% NIIT and the 20% long-term capital gains rate. (See Chart 3 on page 8.) Consider these tax deferral strategies:

1. Installment sale. An installment sale allows you to defer gains by spreading them over several years as you receive the proceeds. But ordinary gain from certain depreciation recapture is recognized in the year of sale, even if no cash is received.

2. Section 1031 exchange. Also known as a “like-kind” exchange, this technique allows you to exchange one real estate investment property for another and defer paying tax on any gain until you sell the replacement property.

But these strategies aren’t without risks. For example, if tax rates go up, you could ultimately end up paying more in taxes. ■

Facing today's business challenges while planning for your financial future

As a business owner, you must keep your eye on your company's income, expenses and applicable tax breaks — and watch out for possible tax traps. But you also need to look out for your own financial future, which requires tax-smart retirement and exit planning. And if you might sell your business or acquire another, taxes also must come into play in your decision-making.

Business structure

Income taxation and owner liability are the main factors that differentiate business structures. Many business owners choose entities that combine pass-through taxation with limited liability, namely limited liability companies (LLCs) and S corporations.

The TCJA significantly changed the tax consequences of business structure. The now-flat corporate rate (21%) is substantially lower than the top individual rate (37%), providing sizable tax benefits to C corporations and mitigating the impact of double taxation for their owners. (The 15% corporate alternative minimum tax applies only to the very largest C corporations.) But the TCJA also introduced the powerful 199A deduction for some owners of pass-through entities. (See below.)

For tax or other reasons, a structure change may sound like a good idea. But keep in mind that the top individual rate will increase after 2025 if lawmakers don't take action, and changes to the corporate rate also have been proposed. Even if there are no tax increases, a structure change could have unwelcome tax consequences. Consult your tax advisor if you'd like to explore whether a structure change could benefit you.

199A deduction for pass-through businesses

Through 2025, the TCJA provides the Section 199A deduction for sole proprietors and owners of pass-through entities, such as partnerships, S corporations and LLCs that are treated as sole proprietorships or

Chart 5
Profit-sharing plan vs. SEP plan: How much can you contribute?

Profit-sharing plan	SEP plan
2024 maximum contribution: \$69,000 or \$76,500	2024 maximum contribution: \$69,000
Additional limits: You can't contribute more than 25% of your compensation generally. But you can contribute 100% up to the 401(k) limits if the plan includes a 401(k) arrangement. To qualify for the \$76,500 limit 1) your plan must include a 401(k) arrangement, and 2) you must be eligible to make catch-up contributions (that is, be age 50 or older).	Additional limits: You can't contribute more than 25% of your eligible compensation. (Special rules apply if you're self-employed.) To make the maximum contribution, your eligible compensation must be at least \$276,000 (\$345,000 before the deduction if you're self-employed).
Note: Other factors may further limit your maximum contribution.	

partnerships for tax purposes. The deduction generally equals 20% of qualified business income (QBI), not to exceed 20% of taxable income. QBI is generally defined as the net amount of qualified income, gain, deduction and loss from a qualified U.S. trade or business.

Additional limits begin to apply if 2024 taxable income exceeds the applicable threshold — \$191,950 or, if married filing jointly, \$383,900. The limits fully apply when 2024 taxable income exceeds \$241,950 and \$483,900, respectively. One such limit is that the 199A deduction generally can't exceed the greater of the owner's share of:

- 50% of the amount of W-2 wages paid to employees by the qualified business during the tax year, or
- The sum of 25% of W-2 wages plus 2.5% of the cost (not reduced by depreciation taken) of qualified property, which is the depreciable tangible property (including real estate) owned by a qualified business as of year end and used by the business at any point during the tax year to produce QBI.

Another limit if income exceeds the applicable threshold is that the 199A deduction generally isn't available for income from "specified service businesses." Examples include businesses that provide investment-type services and most professional practices (other than engineering and architecture).

Loss deductions

A loss occurs when a business's expenses and other deductions for the year exceed its revenue:

Pass-through entity "excess" business losses. The TCJA applies a limit to deductions for current-year business losses incurred by noncorporate taxpayers: For 2024, such losses generally can't offset more than \$305,000 (\$610,000 for married couples filing jointly) of income from other sources, such as salary, self-employment income, interest, dividends and capital gains. In 2022, the Inflation Reduction Act extended the limit through 2028.

Excess losses are carried forward to later tax years and can then be deducted under

the NOL rules. (See below.) So if your business is headed for a loss this year that could exceed the applicable limit, consider accelerating income if possible to reduce the amount of the loss.

NOLs. The TCJA generally reduces the amount of taxable income that can be offset with net operating loss deductions from 100% to 80%. It also generally prohibits NOLs from being carried back to an earlier tax year — but allows them to be carried forward indefinitely (as opposed to the previous 20-year limit).

Retirement saving

If most of your money is tied up in your business, retirement can be a challenge. So if you haven't already set up a tax-advantaged retirement plan, consider doing so this year. If you might be subject to the 3.8% NIIT (see page 9), this may be particularly beneficial because retirement plan contributions can reduce your modified adjusted gross income (MAGI) and thus help you reduce or avoid the NIIT.

You generally can set up a plan and make deductible 2024 contributions as late as the due date of your 2024 income tax return, including extensions. Keep in mind that, if you have employees, they generally must be allowed to participate in the plan, provided they work enough hours and meet other qualification requirements.

Here are a few options:

Profit-sharing plan. This is a defined contribution plan that allows discretionary employer contributions and flexibility in plan design. If you're age 50 or older, you may be able to contribute more than you could to a SEP plan. (See Chart 5 for contribution limits.)

SEP plan. A Simplified Employee Pension is a defined contribution plan that provides benefits similar to those of a profit-sharing plan. But a SEP plan is easier to administer. (See Chart 5 for contribution limits.)

Defined benefit plan. This plan sets a future pension benefit and then actuarially calculates the contributions needed to attain that benefit. The maximum compensation for benefit purposes for 2024 is generally \$275,000 or 100% of average earned income for the highest three consecutive years, if less. Because it's actuarially driven, the 2024 contribution needed to attain the future benefit may exceed the maximum contributions allowed by other plans, depending on your age and the desired benefit. **Warning:** Employer contributions generally are mandatory.

Exit planning

An exit strategy is a plan for passing on responsibility for running the company, transferring ownership and extracting your money from the business. This requires

planning well in advance of the transition. Here are the most common exit options:

Buy-sell agreement. When a business has more than one owner, a buy-sell agreement can control what happens to the business when a specified event occurs, such as an owner's retirement, disability or death. It's critical to factor in tax and funding issues when drafting a buy-sell agreement.

Succession within the family. You can pass your business on to family members by giving them interests, selling them interests or doing some of each. Now may be a particularly good time to transfer ownership interests in your business. (See page 22 to learn why.)

ESOP. An employee stock ownership plan is a qualified retirement plan created primarily to own your company's stock. It can provide liquidity and various tax benefits.

Sale to an outsider. If you can find the right buyer, you may be able to sell the business at a premium.

Business sale or acquisition

Whether you're selling your business as part of your exit strategy or acquiring another company to help grow it, the tax consequences can have a major impact on the transaction's success or failure. Here are a few key tax considerations:

Asset vs. stock sale. With a corporation, sellers typically prefer a stock sale for the capital gains treatment and to avoid double taxation. Buyers generally want an asset sale to maximize future depreciation write-offs.

Taxable sale vs. tax-deferred transfer.

A transfer of ownership of a corporation can be tax-deferred if made solely in exchange for stock or securities of the recipient corporation in a qualifying reorganization. But the transaction must comply with strict rules. Although it's generally better to postpone tax, there are some advantages to a taxable sale:

- The seller doesn't have to worry about the quality of buyer stock or other business risks that might come with a tax-deferred transfer.
- The buyer benefits by receiving a stepped-up basis in its acquisition's assets.
- The parties don't have to meet the technical requirements of a tax-deferred transfer.

Even with a taxable sale, some tax can be deferred if it's structured as an installment sale. (See Case Study 9.) ■

Case Study 9

Deferring taxes with an installment sale



Raul is getting ready to sell his business but is worried about the tax consequences. He discusses it with his tax advisor. She tells him about the option to structure the transaction as an installment sale — which might also expand the pool of possible buyers because it can appeal to a buyer that lacks sufficient cash or that would like to pay a contingent amount based on the business's performance.

The tax benefit to Raul as the seller is that the gain would be spread over a number of years — which could be especially beneficial if it would allow him to stay under the thresholds for triggering the 3.8% NIIT or the 20% long-term capital gains rate. (See Chart 3 on page 8.)

But Raul's advisor also warns that an installment sale can backfire on the seller. For example, depreciation recapture must be reported as gain in the year of sale, no matter how much cash the seller receives. And, if tax rates increase, the overall tax could wind up being more. Finally, the advisor points out that tax consequences are only one of many important considerations when planning a sale (or acquisition).

Give generously and wisely to maximize tax savings



Making charitable donations provides not only the satisfaction of doing good but also valuable tax savings (as long as you itemize deductions). The more generous you are, the more you can save. But giving wisely, too, can boost the benefits to both you and your favorite charities.

Cash donations

Outright gifts of cash are the easiest to make. Examples include donations made via check, credit card and payroll deduction. The substantiation requirements depend on the gift's value:

- Gifts under \$250 can be supported by a canceled check, credit card receipt or written communication from the charity.
- Gifts of \$250 or more must be substantiated by the charity.

Deductions for cash gifts to public charities normally can't exceed 60% of your adjusted gross income (AGI). But the AGI limit is only 30% for cash donations to nonoperating private foundations. Contributions exceeding the applicable AGI limit can be carried forward for up to five years.

Warning: Charitable contribution deductions are allowed for alternative minimum tax (AMT) purposes (see page 4), but your tax savings may be less if you're subject to the AMT. For example, if you're in the 37% tax bracket for regular income tax purposes, but the 28% tax bracket for AMT purposes, your deduction may be worth only 28% instead of 37%.

Stock donations

Appreciated publicly traded securities you've held more than one year are long-term capital gains property, which often makes one of the wisest charitable gifts. Why? You can deduct the current fair market value and avoid any capital gains tax you would have owed had you sold the property. This will be especially

beneficial to taxpayers facing the 3.8% NIIT (see page 9) or the top 20% long-term capital gains rate (see page 8) this year. (See Case Study 10.)

Donations of long-term capital gains property are subject to tighter deduction limits, however: 30% of AGI for gifts to public charities and 20% for gifts to nonoperating private foundations.

Don't donate stock that's worth less than your basis. Instead, sell the stock so you can deduct the loss and then donate the cash proceeds to charity.

IRA QCDs

Taxpayers age 70½ or older are allowed to make direct qualified charitable distributions from their IRA to qualified charitable organizations, up to \$105,000 in 2024 — now annually indexed for inflation under the SECURE 2.0 Act. SECURE 2.0 also allows eligible taxpayers to make a one-time QCD of up to \$53,000 (for 2024) through a charitable gift annuity or CRT. (See page 17.)

A charitable deduction can't be claimed for QCDs, but these amounts aren't included

Chart 6

How much can itemizers deduct for their donations?

Cash. This includes not just actual cash but gifts made by check, credit card or payroll deduction. You may deduct 100%.

Ordinary-income property. Examples include stocks and bonds held one year or less, inventory, and property subject to depreciation recapture. You generally may deduct only the lesser of fair market value or your tax basis.

Long-term capital gains property. You may deduct the current fair market value of appreciated stocks, bonds and other securities and real estate held more than one year.

Tangible personal property. Your deduction depends on the situation:

- If the property *isn't* related to the charity's tax-exempt function (such as an antique donated for a charity auction), your deduction is limited to your basis.
- If the property *is* related to the charity's tax-exempt function (such as an antique donated to a museum for its collection), you can deduct the fair market value.

Vehicle. Unless it's being used by the charity, you generally may deduct only the amount the charity receives when it sells the vehicle.

Use of property. Examples include use of a vacation home and a loan of artwork. Generally, you receive no deduction because it isn't considered a completed gift. There may, however, be ways to structure the gift to enable you to get a deduction.

Services. You may deduct only your out-of-pocket expenses, not the fair market value of your services. You can deduct 14 cents per charitable mile driven.

Note: Your annual charitable deductions may be reduced if they exceed certain limits based on your AGI, the type of donation and the type of charity receiving the donation. If you receive some benefit from the charity relating to your donation, such as services or products, your deduction must be reduced by the value of the benefit you receive. Various substantiation requirements also apply. Consult your tax advisor for additional details.

in taxable income and can be used to satisfy an IRA owner's required minimum distributions (RMDs). Note that the age for QCDs hasn't changed even though the age after which RMDs generally must begin is now higher. (See page 21.)

A QCD might be especially tax-smart if you won't benefit from the charitable deduction or you face AGI-based limits. To be a QCD, the transfer must be made by the IRA trustee directly to an eligible charity.

Making gifts over time

If you don't know which charities you want to support but you'd like to start making large contributions now, consider a private foundation. It offers you significant control over how your donations ultimately will be used. You must comply with complex rules, however, which can make foundations expensive to run. Also, the AGI limits for deductibility of contributions to nonoperating foundations are lower. (See "Cash donations" and "Stock donations.")

If you'd like to influence how your donations are spent but avoid a foundation's downsides, consider a donor-advised fund (DAF). Many larger public charities and investment firms offer them. **Warning:** To deduct your DAF contribution, obtain a written acknowledgment from the sponsoring organization that it has exclusive legal control over the assets contributed.

CRTs

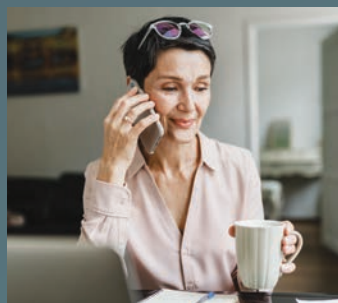
To benefit a charity while helping ensure your own financial future, consider a charitable remainder trust. Here's how it works:

- For a given term, the CRT pays an amount to you annually (some of which generally is taxable).
- At the term's end, the CRT's remaining assets pass to one or more charities.
- When you fund the CRT, you can claim an income tax deduction for the present value of the amount that will go to charity.
- The property is removed from your taxable estate.

You may owe capital gains tax when you receive the payments. However, because the payments are spread over time, much of the liability will be deferred. Plus, a portion of each payment might be considered tax-free return of principal. This may help you reduce or avoid exposure to the 3.8% NIIT and the 20% top long-term capital gains rate.

Case Study 10

Finding the most tax efficient way to make a large donation



Debra would like to donate \$100,000 to her favorite charity this year and consults her tax advisor about the wisest way to make such a gift. He suggests that they see if there's any highly appreciated, publicly traded stock in her portfolio that she'd be interested in divesting.

They identify a holding currently worth \$100,000 in which her basis is only \$10,000. Debra actually had been thinking about selling it because her risk tolerance has been changing as she approaches retirement. But she'd been

reluctant to do so because of the tax she'd have to pay on the gain. She's in the top income tax bracket and subject to the NIIT. (See page 9.)

If Debra donates the stock, she'll save the \$21,420 of tax she'd have had to pay on the \$90,000 gain had she sold it (20% long-term capital gains rate plus the 3.8% NIIT). In addition, she can claim a charitable donation deduction for the \$100,000 fair market value of the donated stock, which will reduce her 2024 income tax liability by \$37,000. That reduces the cost of her \$100,000 donation to only \$41,580.

A CRT can be especially wise if you hold highly appreciated stock and you'd like to diversify your portfolio. You can contribute the stock to the CRT, which can sell it without paying any current capital gains tax on the gain — avoiding the tax you would have owed had you sold the stock yourself. The trust can use the sale proceeds for other investments, which in turn helps diversify your portfolio because of your income interest in the trust. You can also use trust payouts to make investments to further diversify your portfolio.

You can name someone other than yourself as income beneficiary or fund the CRT at your death, but the tax consequences will be different.

CLTs

To benefit charity while transferring assets to loved ones at a reduced tax cost, consider a charitable lead trust. It works as follows:

- For a given term, the CLT pays an amount to one or more charities.
- At the term's end, the CLT's remaining assets pass to one or more loved ones you name as remainder beneficiaries.
- When you fund the CLT, you make a taxable gift equal to the present value of the amount that will go to the remainder beneficiaries.
- The property is removed from your taxable estate.

For gift tax purposes, the amount of the remainder interest is determined using the assumption that the trust assets will grow

at the current Section 7520 rate. The lower the Sec. 7520 rate, the smaller the remainder interest and the lower the gift tax — or the less of your lifetime gift tax exemption you'll have to use up. If the trust's earnings outperform the Sec. 7520 rate, the excess earnings will be transferred to the remainder beneficiaries gift- and estate-tax-free.

As interest rates have risen overall, the Sec. 7520 rate has also risen. So, a CLT may not be as attractive as it had been a couple of years ago. But interest rate reductions could make CLTs more appealing again. If you might be interested, keep in mind, however, that the increased gift and estate tax exemption may reduce the tax benefits of a CLT, depending on your specific situation. (For more on estate and gift taxes, see page 22.)

You can name yourself as the remainder beneficiary or fund the CLT at your death, but the tax consequences will be different.

Qualified charities

Before you donate, it's critical to make sure the charity you're considering is indeed a qualified charity — that it's eligible to receive tax-deductible contributions.

The IRS's online search tool, Tax Exempt Organization Search, can help you more easily find out whether an organization is eligible to receive tax-deductible charitable contributions. You can access the tool at IRS.gov. According to the IRS, you may rely on this list in determining deductibility of your contributions.

Also, don't forget that political donations aren't deductible. ■

Are you preparing your children — or grandchildren — for a bright financial future?

One of the biggest goals of most parents is that their children become financially secure adults. This requires showing them the value of saving and providing them with the best education possible. By taking advantage of tax breaks for you and your children, you can do both. If you're a grandparent, you also may be able to take advantage of some of these breaks — or help your grandchildren take advantage of them.

Child, dependent and adoption credits

Under the TCJA, these two tax credits for families are available through 2025:

1. **CTC.** For each child under age 17 at the end of the tax year, you may be able to claim a \$2,000 Child Tax Credit.
2. **COD.** For each qualifying dependent other than a qualifying child (such as a dependent child over the age limit or a dependent elderly parent), you may be able to claim a \$500 Credit for Other Dependents.

Some higher-income taxpayers who couldn't benefit from the CTC before the TCJA went into effect are now finding that they do. The TCJA significantly raised the modified adjusted gross income (MAGI) phaseout thresholds for the CTC — which also apply to the COD. Through 2025, the credits begin to phase out when MAGI exceeds \$200,000, or \$400,000 for married couples filing jointly.

Enhancements to the CTC have been proposed. Check with your tax advisor for the latest information.

If you adopt, you might be eligible for the adoption credit. It's \$16,810 for 2024, but it begins to phase out when MAGI exceeds \$252,150 for all taxpayers.

Care-related breaks

A couple of tax breaks can offset the costs of dependent care:

Child and dependent care tax credit.

For children under age 13 or other qualifying dependents, the credit generally equals 20% of the first \$3,000 of qualified expenses for one child or dependent or 20% of up to \$6,000 of such expenses

for two or more. So, the maximum credit is usually \$600 for one child or \$1,200 for two or more children.

Child and dependent care FSA. For 2024, you can contribute up to \$5,000 pretax to an employer-sponsored child and dependent care Flexible Spending Account. The plan pays or reimburses you for these expenses. Your contributions will reduce your qualified expenses for purposes of the tax credit.

Kiddie tax

The "kiddie tax" generally applies to unearned income beyond \$2,600 (for 2024) of children under age 19 and of full-time students under age 24 (unless the students provide more than half of their own support from earned income). Such income is generally taxed at the parents' tax rate.

The purpose of the kiddie tax is to minimize the ability of parents to significantly reduce their family's taxes by transferring income-producing assets to their children in lower tax brackets. Keep the kiddie tax in mind before transferring income-producing assets to children (or grandchildren) who'd be subject to it.

Case Study 11

It's never too early to save for retirement

IRAs can be perfect for teenagers — just look at how much difference starting contributions early can make: Both Isabella and Noah contribute \$7,000 per year to their IRAs through age 66. But Isabella starts contributing when she gets her first job at age 16, while Noah waits until age 23, after he's graduated from college and started his career. Isabella's additional \$49,000 of early contributions results in a nest egg at full retirement age of 67 that's nearly \$809,000 larger!

Total contributions made

Isabella: \$357,000

Noah: \$308,000

Balance at age 67

Isabella: \$2,290,970

Noah: \$1,482,205

Note: This example is for illustrative purposes only and isn't a guarantee of future results. The figures presume \$7,000 is contributed at the beginning of each year over the ages shown and a 6% rate of return. See page 20 for more information on tax-advantaged retirement plans.

IRAs for teens

One of the best ways to get children on the right financial track is to set up IRAs for them. IRAs can be ideal for teenagers because they likely will have many decades to let their accounts grow tax-deferred or tax-free. (See Case Study 11.)

If your children or grandchildren don't want to invest too much of their hard-earned money, you could give them money to contribute. For example, if your daughter earns \$7,000 for the year but only wants to contribute \$1,000 of it to an IRA, you could give her \$6,000 so she could contribute the full \$7,000 she's eligible to contribute but still have \$6,000 to spend as she wishes (or save for a shorter-term goal). But you should first consider any potential gift tax consequences.

If your children or grandchildren don't have earned income and you own a business, consider hiring them. As the business owner, you can deduct their pay, and other tax benefits may apply. **Warning:** The children must be paid in line with what you'd pay nonfamily employees for the same work.

529 plans

Section 529 plans provide another tax-advantaged savings opportunity. You can choose a prepaid tuition plan to secure current tuition rates or a savings plan to fund education expenses. Here are some of the possible benefits of such plans:

- Although contributions aren't deductible for federal purposes, any growth is tax-deferred. (Some states do offer tax breaks for contributing.)
- The plans usually offer high contribution limits, and there are no income limits for contributing.
- A special break for 529 plans allows you to front-load five years' worth of annual gift tax exclusions and make up to a \$90,000 contribution (or \$180,000 if you split the gift with your spouse) per beneficiary in 2024.
- There's generally no beneficiary age limit for contributions or distributions.
- You can control the account, even after the beneficiary is of legal age.

One drawback is that options are limited when all the funds aren't needed for college expenses. However, a new option is now available. (See "What's New!")

Prepaid tuition vs. savings plan

With a *529 prepaid tuition plan*, if your contract is for four years of tuition, tuition is guaranteed regardless of its cost at the time the beneficiary actually attends the school. One downside is that there's uncertainty in how benefits will be applied if the beneficiary attends a different school. Another is that the plan doesn't cover costs other than tuition, such as room and board.

A *529 savings plan*, on the other hand, can be used to pay the beneficiary's expenses at most postsecondary educational institutions, as well as to pay certain other education-related expenses. Distributions used to pay the following expenses are income-tax-free for federal purposes and potentially also for state purposes, making the tax deferral a permanent savings:

- Qualified postsecondary school expenses, such as tuition, mandatory fees, books, supplies, computer equipment, software, internet service and, generally, room and board,
- Elementary and secondary school tuition of up to \$10,000 per year per beneficiary, and
- Up to \$10,000 of student loan debt per beneficiary.

One downside is that you're limited to the investment options the plan offers. Additionally, for funds already in the plan, you can make changes to your investment options only twice during the year or when you change beneficiaries. But each time you make a new contribution to a 529 savings plan, you can select a different

option for that contribution, regardless of how many times you contribute throughout the year. And every 12 months you can make a tax-free rollover to a different 529 plan for the same beneficiary.

ESAs

Coverdell Education Savings Accounts are similar to 529 savings plans in that contributions aren't deductible for federal purposes, but plan assets can grow tax-deferred and distributions used to pay qualified education expenses are income-tax-free. ESAs are worth considering if you'd like to have direct control over how your contributions are invested or if you want to fund elementary or secondary education expenses in excess of \$10,000 per year or that aren't tuition.

But the \$2,000 contribution limit is low, and the amount a taxpayer is allowed to contribute is fully phased out when MAGI reaches \$220,000 for married couples filing jointly and \$110,000 for other filers. Also, contributions can generally be made only for beneficiaries under age 18. When the beneficiary turns age 30, the ESA generally must be distributed within 30 days, and any earnings may be subject to tax and a 10% penalty.

Education credits

The income phaseout ranges for education credits are fairly low, but your child might qualify:

AOTC. The American Opportunity Tax Credit covers 100% of the first \$2,000 of tuition and related expenses and 25% of the next \$2,000 of expenses. The maximum AOTC, *per student*, is \$2,500 per year for the first four years of postsecondary education in pursuit of a degree or recognized credential.

LLC. The Lifetime Learning Credit — up to \$2,000 *per tax return* — is available for postsecondary education expenses beyond the first four years.

ABLE accounts

Achieving a Better Life Experience accounts offer a tax-advantaged way to fund qualified disability expenses for a beneficiary who became blind or disabled before age 26. For federal purposes, tax treatment is similar to that of 529 savings plans.

Under the TCJA, through 2025, 529 plan funds can be rolled over to an ABLE account without penalty if the ABLE account is owned by the beneficiary of the 529 plan or a member of the beneficiary's family. Such rolled-over amounts count toward the ABLE account annual rollover and contribution limit (\$18,000 for 2024). ■

WHAT'S NEW!

529 plans now a bit more flexible

Some parents and grandparents have hesitated to contribute to 529 plans because of the potential tax consequences if the beneficiary doesn't go to college, earns scholarships and grants, or simply doesn't need the entire balance to pay college expenses.

The options had generally been limited to either making a tax-free rollover to a 529 plan for another qualifying family member or paying income tax and a 10% penalty on the portion of nonqualified withdrawals attributable to earnings (though, unlike with ESAs, there's no time limit on when funds must be withdrawn).

But a new option is available starting in 2024: Up to \$35,000 (lifetime limit) in unused 529 plan funds can be rolled into a Roth IRA for the beneficiary. Various rules apply, such as:

- The 529 plan must have been set up for at least 15 years.
- No contributions from the last five years (or earnings on them) can be rolled over.
- The rollovers are generally subject to the Roth IRA annual contribution limits — but not the income-based phaseout. (See page 20.)

IRS guidance on the new provision is expected. Check with your tax advisor for the latest information.

How to make the most of tax-advantaged retirement plans

Even though the amount you're allowed to contribute is limited, the exponential power of tax-deferred (or in the case of Roth accounts, tax-free) compounding makes these plans powerful wealth-building tools. But be careful when taking retirement plan distributions — they could have the opposite effect. To make the most of your retirement plans, max out contributions and keep an eye out for tax pitfalls.

Retirement plan contributions

Contributing the maximum you're allowed (see Chart 7) to an employer-sponsored defined contribution plan, such as a 401(k), is often a smart move:

- Contributions are typically pretax, reducing your modified adjusted gross income (MAGI). This in turn can help you reduce or avoid exposure to the 3.8% NIIT. (See page 9.)
- Plan assets can grow tax-deferred — meaning you pay no income tax until you take distributions, hopefully when your tax rate is lower.
- Your employer may match some or all of your contributions.

If you participate in a 401(k), 403(b) or 457 plan, it may allow you to designate some or all of your contributions as Roth contributions. While Roth contributions don't reduce your current MAGI, qualified distributions will be tax-free. The opportunity to make such Roth contributions may be beneficial for higher-income earners because they're ineligible to contribute to a Roth IRA. Roth contributions may soon be your only option for catch-up contributions. (See "What's New!")

Roth IRA conversions

If you have a traditional IRA, a partial or full conversion to a Roth IRA can allow you to turn tax-deferred future growth into tax-free growth. It also can provide estate planning advantages. Unlike other retirement plans, Roth IRAs don't require

you to take distributions during your lifetime, so you can let the entire balance grow tax-free for the benefit of your heirs.

But the converted amount is taxable in the year of the conversion. Whether a conversion makes sense for you depends on factors such as:

- Your age,
- Whether the conversion would push you into a higher income tax bracket or trigger the 3.8% NIIT,
- Whether you can afford to pay the tax on the conversion,
- Your tax bracket now and expected tax bracket in retirement, and
- Whether you'll need the IRA funds in retirement.

With tax rates particularly low now under the TCJA (and perhaps a better chance that your rate at retirement will be higher), it may be a good time for a Roth conversion. Your tax advisor can run the numbers and help you decide if a conversion is right for you this year.

If you don't have funds in a traditional IRA, consider "back door" Roth IRA contributions. You set up a traditional account and

make a nondeductible contribution to it. After the transaction clears, you convert the traditional account to a Roth account. The only tax due will be on any growth in the account between the time you made the contribution and the date of conversion.

Early withdrawals

With a few exceptions, retirement plan distributions before age 59½ are subject to a 10% penalty on top of any income tax that ordinarily would be due on a withdrawal. This means that, if you're in the top tax bracket of 37%, you can lose almost half of your withdrawal to taxes and penalties — and perhaps more than half if you're also subject to state income taxes and/or penalties. Additionally, you'll lose the potential tax-deferred future growth on the withdrawn amount.

If you have a Roth account, you can withdraw up to your contribution amount without incurring taxes or penalties. But you'll be losing the potential tax-free growth on the withdrawn amount.

So if you're in need of cash, consider tapping your taxable investment accounts rather than dipping into your retirement plan. (See page 8 for information on the tax treatment of investments.)

Chart 7
Retirement plan contribution limits for 2024

	Regular contribution	Catch-up contribution ¹
Traditional and Roth IRAs	\$ 7,000	\$1,000
401(k)s, 403(b)s, 457s and SARSEPs ²	\$23,000	\$7,500
SIMPLEs ³	\$16,000	\$3,500

¹ For taxpayers age 50 or older by the end of the tax year.

² Includes Roth versions where applicable.

³ The limit for Savings Incentive Match Plans for Employees can be 10% higher in certain circumstances. Check with your employer.

Note: Other factors may further limit your contribution. If you're a business owner or self-employed, you can set up a plan that may allow you to make larger contributions. (See Chart 5 on page 14.)

Leaving a job

When you change jobs or retire, avoid taking a lump-sum distribution from your employer's retirement plan because it generally will be taxable, plus potentially subject to the 10% early-withdrawal penalty. These options help avoid current income tax and penalties:

Staying put. You may be allowed to leave your money in your old plan. But if you'll be participating in a new employer's plan or you already have an IRA, keeping track of multiple plans can make managing your retirement assets more difficult.

A rollover to your new employer's plan. If you're changing jobs and this will leave you with only one retirement plan to keep track of, it may be a good solution. But evaluate how well the new plan's investment options meet your needs.

A rollover to an IRA. If you participate in a new employer's plan, this will require keeping track of two plans. But it may be the best alternative because IRAs offer nearly unlimited investment choices.

If you choose a rollover, request a direct rollover from your old plan to your new plan or IRA. Otherwise, you'll need to make an indirect rollover within 60 days to avoid tax and potential penalties.

Warning: If you don't do a direct rollover, the check you receive from your old plan may be net of 20% federal income tax withholding. Your subsequent indirect rollover must be of the gross amount (making up for the withheld amount with other funds) or you'll be subject to income tax — and potentially the 10% penalty — on the difference.

RMDs

Generally, you must begin taking required minimum distributions annually from your traditional IRAs and defined contribution plans once you reach a certain age. If you don't comply with RMD rules, you can owe a penalty on the amount you should have withdrawn but didn't. Fortunately, SECURE 2.0 has:

Eliminated RMDs for Roth 401(k)s, Roth 403(b) and Roth 457 plans. Beginning in 2024, these plans aren't subject to RMDs until the death of the owner.

Increased the age at which RMDs must begin. Historically, taxpayers had to begin taking their annual RMDs after reaching age 70½. The 2019 Setting Every Community Up for Retirement Enhancement Act raised the age to 72 for taxpayers who didn't turn age 70½ before Jan. 1, 2020. SECURE 2.0 raised the age

WHAT'S NEW!

Beware of upcoming changes to catch-up contributions



The SECURE 2.0 Act, signed into law Dec. 29, 2022, builds on the 2019 Setting Every Community Up for Retirement Enhancement Act. SECURE 2.0 makes major changes in a variety of areas that affect retirement planning, many of which have already gone into effect. But there are a couple of big changes looming for some taxpayers:

1. The act will require certain catch-up contributions to be treated as post-tax Roth contributions. The requirement will apply to taxpayers who earned more than \$145,000 (annually indexed for inflation) during the prior year. This change was supposed to go into effect in 2024, but the IRS is providing an "administrative transition period" that gives employers and plan providers more time to make the changes needed to comply.

Essentially, for 2024 and 2025, the Roth requirement won't apply. If you'll be affected by this limit and are age 50 or older, you may want to max out your catch-up contributions this year and next to take full advantage of your last chance to enjoy the upfront tax savings of pretax catch-up contributions.

2. The act will allow certain taxpayers to make larger catch-up contributions. Beginning in 2025, taxpayers ages 60 to 63 will be able to make catch-up contributions to most employer-sponsored plans up to the greater of \$10,000 (\$5,000 for SIMPLEs) or 150% of the amount allowed for those age 50 and over.

again, to 73, for taxpayers who didn't turn age 72 before Jan. 1, 2023 (that is, were born after Dec. 31, 1950). It then will boost the age to 75 on Jan. 1, 2033.

Relaxed the penalty. SECURE 2.0 reduced the penalty for failing to take full RMDs from 50% to 25% beginning in 2023. If the failure is corrected in a "timely" manner, the penalty drops to 10%.

Waiting as long as possible to take nonrequired distributions generally is advantageous because of tax-deferred compounding. But a distribution (or larger-than-required one) in a year your tax rate is lower than usual may save tax in the long run.

Be sure, however, to consider the lost future tax-deferred growth and, if applicable, whether the distribution could: 1) cause Social Security payments to become taxable, 2) increase income-based Medicare premiums and prescription drug

charges, or 3) affect other tax breaks with income-based limits.

Also keep in mind that, while retirement plan distributions aren't subject to the additional 0.9% Medicare tax (see Case Study 2 on page 5) or 3.8% NIIT, they are included in your MAGI. That means they could trigger or increase the NIIT, because the thresholds for that tax are based on MAGI. If your IRA RMD could boost your MAGI enough to trigger the NIIT (or the phaseout of a valuable tax break), consider making a QCD to your favorite charity to meet your RMD requirement. (See page 16.)

If you've inherited a retirement plan, consult your tax advisor about the distribution rules that apply to you.

Warning: The time period for distributions has been reduced to 10 years for beneficiaries — other than surviving spouses and certain others — inheriting plans after Dec. 31, 2019. ■

Consider acting soon to save substantial taxes later

Because the TCJA has put estate, gift and generation-skipping transfer (GST) tax exemptions at record-high levels, far fewer taxpayers are worrying about these taxes. But without further tax legislation, the high exemptions will be available only through next year. So consider whether there's anything you should be doing now to take advantage of tax savings opportunities that may not be available in the near future.

Estate tax

While the TCJA keeps the estate tax rate at 40%, it has doubled the exemption base amount from \$5 million to \$10 million. The inflation-adjusted amount for 2024 is \$13.61 million. (See Chart 8.)

Without further legislation, the estate tax exemption will return to an inflation-adjusted \$5 million in 2026, currently projected to be somewhere around \$7 million. So taxpayers with estates in the roughly \$7 million to \$14 million range (twice that for married couples), whose estates would escape estate taxes if they were to die while the doubled exemption is in effect but not if they were to die after, need to keep potential post-2025 estate tax liability in mind.

Gift tax

The gift tax continues to follow the estate tax, so the gift tax exemption also has temporarily increased under the TCJA. (See Chart 8.) Any gift tax exemption used during your lifetime reduces the

estate tax exemption available at death. Using up some of your exemption during your lifetime can be tax-smart, especially if your estate might exceed roughly \$7 million (twice that if you're married).

Under the annual exclusion, you also can exclude certain gifts of up to \$18,000 per recipient in 2024 (up from \$17,000 in 2023) — twice that if your spouse elects to split the gift with you or you're giving joint or community property — without depleting any of your gift and estate tax exemption. This can save significant taxes. (See Case Study 12.)

Warning: Each year you need to use your annual exclusion by Dec. 31. The exclusion doesn't carry over from year to year. For example, if you didn't make an annual exclusion gift to your child last year, you can't add \$17,000 to your 2024 exclusion of \$18,000 to make a \$35,000 tax-free gift to that child this year.

GST tax

The GST tax generally applies to transfers (both during your lifetime and at death) made to people more than one generation below you, such as your grandchildren. This is in addition to any gift or estate tax due. The GST tax exemption also has temporarily increased under the TCJA. (See Chart 8.)

The GST tax exemption can be a valuable tax-saving tool for taxpayers with large estates whose children also have — or may eventually have — large estates. With

proper planning, they can use the exemption to make transfers to grandchildren and avoid tax at their children's generation.

For example, by allocating your GST tax exemption to contributions to a dynasty trust, you can ensure that any future distributions or other transfers of trust assets to your grandchildren or subsequent generations will avoid GST taxes. This is true even if the value of the assets grows well beyond the exemption amount or the exemption is reduced in the future.

State taxes

Even before the TCJA, some states imposed estate tax at a lower threshold than the federal government did. Now the differences in some states are even more dramatic. To avoid unexpected tax liability or other unintended consequences, consult a tax advisor familiar with the law of your particular state.

Exemption portability

If part (or all) of one spouse's estate tax exemption is unused at that spouse's death, the estate can elect to permit the surviving spouse to use the deceased spouse's remaining exemption. This exemption "portability" provides flexibility at the first spouse's death, but it has some limits. Portability is available only from the most recently deceased spouse, doesn't apply to the GST tax exemption and isn't recognized by many states.

And portability doesn't protect future growth on assets from estate tax like applying the exemption to a credit shelter (or bypass) trust does. Such a trust also offers creditor and remarriage protection, GST tax planning, and possible state estate tax benefits.

So married couples should still consider these trusts — and transferring assets to each other as necessary to fully fund them at the first death. Such transfers aren't subject to gift or estate tax as long as the recipient spouse is a U.S. citizen.

Chart 8
2024 transfer tax exemptions and rates

	Estate tax	Gift tax	GST tax
Exemption	\$13.61 million ¹	\$13.61 million	\$13.61 million
Rate	40%	40%	40%

¹ Less any gift tax exemption already used during life.

Tax-smart giving

Giving away assets now will help reduce the size of your taxable estate. Here are some strategies for tax-smart giving:

Choose gifts wisely. Consider both estate and income tax consequences and the economic aspects of any gifts you'd like to make:

- To minimize *estate tax*, gift property with the greatest future appreciation potential.
- To minimize *your beneficiary's income tax*, gift property that hasn't appreciated significantly while you've owned it.
- To minimize *your own income tax*, don't gift property that's declined in value. Instead, consider selling the property so you can take the tax loss and then gifting the sale proceeds.

Plan gifts to grandchildren carefully.

Annual exclusion gifts are generally exempt from the GST tax, so they also help you preserve your GST tax exemption for other transfers. For gifts to a grandchild that don't qualify for the exclusion to be tax-free, you generally must apply both your GST tax exemption and your gift tax exemption.

Gift interests in your business or an FLP. If you own a business, you can leverage your gift tax exclusions and exemption by gifting ownership interests, which may be eligible for valuation discounts for lack of control and marketability. For example, assuming a combined discount of 25%, you could gift an ownership interest worth up to \$24,000 (on a controlling basis) gift-tax-free. That's because the discounted value of the gift wouldn't exceed the \$18,000 annual exclusion.

Another way to benefit from valuation discounts is to set up a family limited partnership. You fund the FLP with assets such as public or private stock and real estate, and then gift limited partnership interests.

Case Study 12

Why annual exclusion gifts can be a powerful tax saver

Mike and Linda have large estates that could become subject to estate and generation-skipping transfer (GST) tax if the exemptions drop as scheduled after 2025. In 2024, they combine their \$18,000 annual exclusions so that their three children and their children's spouses, along with their six grandchildren, each receive \$36,000. The result is that \$432,000 is removed from the couple's estates free of taxes.

If the same amounts were transferred to the recipients upon Mike's or Linda's death instead — and the transfers were fully subject to estate and GST taxes — the tax hit, at the current 40% rate, would be \$172,800 in federal estate taxes and \$86,400 in GST taxes. So the annual exclusion gifts could potentially save the family \$259,200 in taxes. If they maximize their annual exclusion gifts each year, just think about how much tax they could save!



Warning: The IRS may challenge valuation discounts; a professional, independent valuation is recommended. The IRS also scrutinizes FLPs, so be sure to set up and operate yours properly.

Pay tuition and medical expenses.

You may pay these expenses without the payment being treated as a taxable gift to the student or patient, as long as the payment is made directly to the provider.

Make gifts to charity. Donations to qualified charities aren't subject to gift tax. They may also be eligible for an income tax deduction. (See page 16.)

Consider "taxable" gifts. Making some gifts beyond annual exclusion gifts and using some or all of your lifetime exemption can make sense if you have a large estate. These "taxable" gifts can protect transfers from gift and estate tax, even if the exemption drops in the future. They also remove the future appreciation from your estate.

You do, however, need to keep in mind your beneficiaries' income tax. Gifted assets don't receive the "step-up" in basis that bequeathed assets do. This means that, if beneficiaries sell assets gifted to them, their taxable capital gains will be determined based on *your* basis in the assets. So their capital gains tax could be higher than if they inherited the same assets.

Trusts

Trusts can provide a way to transfer assets and potentially enjoy tax savings while preserving some control over what happens to the transferred assets. For those with large estates, funding trusts now, while the gift tax exemption is high, may be particularly tax-smart. Here are some types of trusts to consider:

QPRT. A qualified personal residence trust allows you to give your home to your children today — removing it from your taxable estate at a reduced gift tax cost (provided you survive the trust's term) — while you retain the right to live in it for a specified period.

GRAT. A grantor-retained annuity trust works on the same principle as a QPRT but allows you to transfer other assets; you receive payments back from the trust for a specified period.

Crummey trust. This allows you to enjoy both the control of a trust that will transfer assets to loved ones at a later date and the tax savings of an outright current gift of up to the annual exclusion. ■



Chart 9
2024 individual income tax rates

Regular tax brackets				
Tax rate	Single	Head of household	Married filing jointly or surviving spouse	Married filing separately
10%	\$ 0 – \$ 11,600	\$ 0 – \$ 16,550	\$ 0 – \$ 23,200	\$ 0 – \$ 11,600
12%	\$ 11,601 – \$ 47,150	\$ 16,551 – \$ 63,100	\$ 23,201 – \$ 94,300	\$ 11,601 – \$ 47,150
22%	\$ 47,151 – \$100,525	\$ 63,101 – \$100,500	\$ 94,301 – \$201,050	\$ 47,151 – \$100,525
24%	\$100,526 – \$191,950	\$100,501 – \$191,950	\$201,051 – \$383,900	\$100,526 – \$191,950
32%	\$191,951 – \$243,725	\$191,951 – \$243,700	\$383,901 – \$487,450	\$191,951 – \$243,725
35%	\$243,726 – \$609,350	\$243,701 – \$609,350	\$487,451 – \$731,200	\$243,726 – \$365,600
37%	Over \$609,350	Over \$609,350	Over \$731,200	Over \$365,600
Alternative minimum tax (AMT) brackets				
Tax rate	Single	Head of household	Married filing jointly or surviving spouse	Married filing separately
26%	\$ 0 – \$232,600	\$ 0 – \$232,600	\$ 0 – \$232,600	\$ 0 – \$116,300
28%	Over \$232,600	Over \$232,600	Over \$232,600	Over \$116,300
AMT exemptions				
	Single	Head of household	Married filing jointly or surviving spouse	Married filing separately
Amount	\$ 85,700	\$ 85,700	\$ 133,300	\$ 66,650
Phaseout ¹	\$609,350 – \$952,150	\$609,350 – \$952,150	\$1,218,700 – \$1,751,900	\$609,350 – \$875,950
¹ These are the AMT income ranges over which the exemption phases out and only a partial exemption is available. The exemption is completely phased out if AMT income exceeds the top of the applicable range. Note: Consult your tax advisor for AMT rates and exemptions for children subject to the “kiddie tax.”				

Chart 10
2024 corporate income tax rates

Tax rate	Type of corporation
21%	C corporation
21%	Personal service corporation

Chart 11
2024 estate and trust income tax rates

Tax rate	Tax brackets
10%	\$ 0 – \$ 3,100
24%	\$ 3,101 – \$11,150
35%	\$11,151 – \$15,200
37%	Over \$15,200
Note: Consult your tax advisor for AMT rates and exemptions.	

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Are you doing everything you can to save tax?

Keeping your tax liability to a minimum is key to your overall financial health. Fortunately, there are some tried and true ways to help you achieve that goal. Below are tax-reduction strategies for individuals and businesses. Check off those that may apply to your situation:

Personal strategies

- ☐ Accelerating or deferring income
- ☐ Timing capital gains and losses
- ☐ Considering the tax implications of income investments
- ☐ Maximizing or bunching deductions
- ☐ Leveraging home-related breaks
- ☐ Giving tax-savvy donations
- ☐ Participating in a Flexible Spending Account or Health Savings Account
- ☐ Claiming child-related breaks
- ☐ Taking advantage of education savings plans
- ☐ Contributing to a retirement plan
- ☐ Planning for retirement plan distributions
- ☐ Incorporating tax planning into your estate plan

Business strategies

- ☐ Selecting a tax-advantaged business structure
- ☐ Claiming the Section 199A deduction for pass-through entities
- ☐ Accelerating or deferring income
- ☐ Deducting all eligible business expenses
- ☐ Using a tax-smart depreciation method
- ☐ Taking advantage of Section 179 expensing and bonus depreciation
- ☐ Maximizing vehicle-related deductions
- ☐ Choosing tax-saving employee benefits to offer
- ☐ Setting up a retirement plan
- ☐ Using a net operating loss to your tax advantage
- ☐ Claiming all credits for which you're eligible
- ☐ Incorporating tax planning into your exit plan

We would welcome the opportunity to help you minimize your 2024 tax liability. Please contact us today to talk about ways to put these and other strategies to work for you.